



SYNCHRONIZED SWIMMING TEAM SPONSORSHIP PROGRAM



SYLVIA'S SWIMWEAR

I. Conditions:

The team agrees to the following:

- Ensure that Speedo (WSI) brand products will be the official team suit, cap, bag, warm-up, and apparel of the Team and all Team members will be encouraged to only use Speedo products wherever and whenever possible.
- Ensure a min of 50% of the team purchase warm-ups & bags and 90% purchase the team swimsuit.
- Use Speedo swim caps purchased through your team dealer for your team swim cap.
- As a Speedo team, we encourage you to highlight Speedo products during team-sponsored events (meets, clinics etc.) by inviting only authorized Speedo dealers to sell product (80% of the merchandise must be Speedo). The team's designated Speedo Team dealer should have the first right of refusal to sell at these events.
- Hang Speedo banners at each Team facility
- Provide Speedo with a program ad at each meet hosted by the team
- Advise Speedo of any promotional opportunities that may arise and will work together with Speedo to maximize Speedo's exposure and strengthen its links to the Team
- To sign a two year agreement (September 1 – August 31).

II. Incentives:

WSI to provide:

- Coaching Staff Outfitting
 - ✓ 2 Speedo shirts per coach per year.
 - ✓ Speedo will provide team with a mutually agreed upon Speedo allowance (valued at Team Dealer pricing) to outfit coaches.
- Team Discounts
 - ✓ 20% discount on Team Warm-ups
 - ✓ 20% discount on Team Bags
 - ✓ 20% discount on Team Suit
 - ✓ 20% discount on Training Aids

III. Team Support:

- Team Banner
 - ✓ Speedo will provide one vinyl print team banner
- Fundraising
 - ✓ Team Speedo autographs items to be provided for promotional and/or fundraising use as mutually agreed upon by Team and Speedo.
- Training aids
 - ✓ A free training aid sample kit will be provided to team, along with education on training aid use and benefits.
- National Team Coaches Clinic
 - ✓ The team with the highest percentage increase in yearly sales will win a one-day Speedo clinic given by a member of the National Coaching Staff.

If you have any questions, please contact Sylvia's Swimwear via email at info@goswim.com or complete the [Speedo Sponsorship Agreement Form](#) and fax to 1.888.551.9867 to be evaluated for team sponsorship.