



## DIVING TEAM SPONSORSHIP PROGRAM

**LENGTH OF AGREEMENT: 2 YEARS** (September 1- August 31)

### I. Conditions:

The team agrees to the following:

- Ensure that Speedo (WSI) brand products will be the official team suit, bag, warm-up, and apparel of the Team and all Team members will be encouraged to only use Speedo products wherever and whenever possible.
- Ensure a min of 50% of the team purchase warm-ups & bags and 90% purchase the team swimsuit
- As a Speedo team, we encourage you to highlight Speedo products during team-sponsored events (meets, clinics etc.) by inviting only authorized Speedo dealers to sell product (80% of the merchandise must be Speedo). The team's designated Speedo Team dealer should have the first right of refusal to sell at these events.
- Hang Speedo banners at each Team facility
- Advise Speedo of any promotional opportunities that may arise and will work together with Speedo to maximize Speedo's exposure and strengthen its links to the Team
- To sign a two year agreement (September 1 – August 31).

### II. Incentives:

- Coaching Staff
  - ✓ 2 Speedo polo shirts **per coach per year**
  - ✓ Speedo will provide Team with a mutually agreed upon Speedo allowance (valued at Team Dealer pricing) to outfit coaches.
- National Championship Participants
  - ✓ Divers competing in the Spring and Summer National Championships will receive a free lycra suit of their choice and a free chamois.
  - ✓ Each first time participant is eligible for a free warm-up and bag if team is purchasing Speedo warm-ups and bags as official team uniform. Warm-ups to be replaced as needed. Bags to be replaced every two years.
- Summer Age Group and Junior National Meet Participants
  - ✓ Divers competing in the Summer Junior National Championship will receive a free lycra suit of their choice, as well as a t-shirt and shorts.
  - ✓ Divers Competing in Age Group Nationals will receive a free lycra suit of their choice and a tshirt.
  - ✓ Divers will receive only one package above per year.
- East/West National Participants
  - ✓ Divers competing in the East or West Nationals will receive a free lycra suit of their choice.
  - ✓ 25% discount on Speedo merchandise specifically for East/West Nationals meet outfitting.

### III. Team Incentives:

- Team Banner
  - ✓ Speedo will provide one vinyl print team banner.

If you have any questions, please contact Sylvia's Swimwear via email at [info@goswim.com](mailto:info@goswim.com) or complete the [Speedo Sponsorship Agreement Form](#) and fax to 1.888.551.9867 to be evaluated for team sponsorship.

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