



USA SWIMMING 2011 GRASS ROOTS CLUB TEAM SPONSORSHIP PROGRAM

I. Conditions:

The team agrees to the following:

- Ensure that Speedo (WSI) brand products will be the official team suit, cap, bag, warm-up, and apparel of the Team and all Team members will be encouraged to only use Speedo training products wherever and whenever possible.
- Ensure a min of 50% of the team purchase Speedo jackets & bags and 90% purchase the team swimsuit (FS Pro & FSII are not considered team swimsuits)
- Use Speedo swim caps purchased through your team dealer for your team swim cap.
- As a Speedo team, we encourage you to highlight Speedo products during team-sponsored events (meets, clinics etc.) by inviting only authorized Speedo dealers to sell product (80% of the merchandise must be Speedo). The team's designated Speedo Team dealer should have the first right of refusal to sell at these events.
- To provide sponsor recognition for Speedo in any learn to swim or outreach programs conducted by the team.
- Hang Speedo banners at each Team facility
- Provide Speedo with a heat sheet ad at each meet hosted by the team
- Advise Speedo of any promotional opportunities that may arise and will work together with Speedo to maximize Speedo's exposure and strengthen its links to the Team
- To place Speedo logo on official team web –site and in team newsletters.
- To sign a four year agreement (September 1 – August 31).

II. Incentives:

WSI TO PROVIDE:

- Coaching Staff Outfitting
 - ✓ 2 Speedo polo shirts **per coach per year**
 - ✓ Speedo will provide Team with a mutually agreed upon Speedo allowance (valued at Team Dealer pricing) to outfit coaches.
 - ✓ All Team coaching and pool management staff may participate in the Speedo instructor discount program (20% discount off Dealer price at select Speedo dealers) as applied to regular price Speedo products only.
- Team Support
 - ✓ 1 poster for each participant in summer club clinics or pre-team programs (only while quantities are available)
 - ✓ Team Speedo athlete autographed items to be provided for promotional use as mutually agreed upon by Team and WSI
 - ✓ 1 Team banner
 - ✓ \$250 in each Contract Year (valued at team dealer team pricing) of SPEEDO product in support of swimmer's outfitting. Product to be mutually agreed upon by WSI and Team
 - ✓ 12 "Swimmer of the Month" caps or alternative cap based on product inventory
 - ✓ 25% off Team purchase of Championship suits. Championship suits to be purchased through the Team Dealer selected by the Team ("Team Suits"). This discount is to the entire team and may be used one time in each Contract Year.

III. Additional Team Support

- ✓ Additional 20% off designated team warm-ups and duffel bags based on dealer's prices.
- ✓ Additional 20% off designated Speedo training aids based on dealer's prices.

If you have any questions, please contact Sylvia's Swimwear via email at info@goswim.com or complete the Speedo Sponsorship Agreement Form and fax to 1.888.551.9867 to be evaluated for team sponsorship.